# Smart Waste™ Sensors

BY LANDMARK

Save Time and Money While Creating Greener, Cleaner, and Smarter Waste Collection



### What Is the Smart Waste™ Sensor?

Smart Waste is designed to help you streamline your waste and recycling processes. Each sensor measures how full your garbage and recycling bins are. It then relays that information to you, providing real-time data you can use to monitor waste usage and schedule pickups only when needed.

# These sensors can be installed in most existing waste and recycling bins.

Contact your Landmark rep to find the best solution for you, whether it's retrofitting your bins or ordering new ones with sensors from Landmark.

# **Top 5 Advantages**

- Saves time and money by giving you
  ultimate control over waste and recycling
- Improves your collection routes
- Collects better data on your sustainability initiatives
- Creates a better work environment for drivers and waste collectors
- Reduces your carbon footprint

## **Reduce Your Carbon Footprint Instantly**

The greater good that comes with using our Smart Waste sensors? You're leaving the world a greener place. By helping you pick up waste and recycling only when your bins are full, our sensors help you make fewer collection runs—which produces fewer emissions and reduces your overall carbon footprint.



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# **Intelligent Routing**

Manage your bins directly from the Nordsense Navigator app. Featuring route navigation, turn-by-turn directions, and automatic notifications for your collectors, this hub lets you:

- Monitor and optimize collection routes for cost efficiency
- Collect data on trip durations and costs
- Cut down on overflowing waste



# Take Control by Predicting the Unpredictable

Waste and recycling collection is unpredictable—you never know exactly how much trash there might be to collect. This can lead to problems with overflowing bins, unnecessary collection routes, and higher running costs.

Smart Waste sensors can cut all that out and help you take total control over your waste management. It offers real-time data to eliminate unneeded trips, plan around events to avoid overflowing bins, and take the guesswork out of your collection efforts—all of which ultimately helps you save time and money.

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# **The Smart Waste Revolution**

Smart Waste's sensor technology is revolutionizing waste and recycling collection everywhere.

Look at the University of Idaho, for example. The school is home to more than 10,000 students and more than 2,000 employees—and all their trash. By using the same tech as Smart Waste, the university is on track to save \$100,000 every single year just from the improved waste management.

### INDUSTRIES SERVED

### **CAMPUSES · THEME PARKS · CITY OUTDOOR AREAS**

# **About Landmark Studio & Design**

Landmark creates solutions for those seeking sustainability with our longlasting, custom-branded waste and recycling bins, as well as our extensive line of personalized site furnishings. Our solutions have been promoting a circular economy and closing the loop on waste for over a decade. For us, becoming a zero-waste facility is now within reach.





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